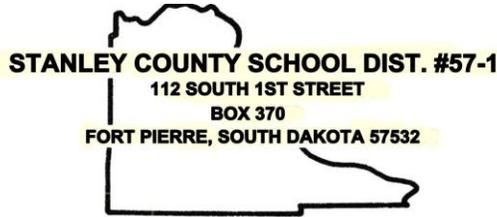


Superintendent.....223-7741
Business Manager.....223-7742
Administrative Fax.....223-7750

Web Page: stanleycounty.k12.sd.us



Secondary Principal.....223-7743
Elementary Principal.....223-7745
High School Fax.....223-7751
Elementary School Fax.....223-7760
Special Education Fax.....223-7760

FOR IMMEDIATE RELEASE

News media contact: Dr. Joel Price, Superintendent, 605-223-7741 extension 102

**Stanley County School District 57-1 Launches Mobile App to Keep Community Informed and Involved
Ft Pierre, SD,**

The Stanley County School District 57-1 today launched a new mobile app designed to enable parents, staff, students and other community members to stay informed and up-to-date on important information and activities underway within the school community. The free SchoolMessenger mobile app can be downloaded for Apple iOS and Android devices from <http://go.schoolmessenger.com>. A web app version is also available for those who prefer using a web browser.

Developed by West Corporation, the trusted provider of SchoolMessenger communications solutions, the new SchoolMessenger app will provide families with 24/7/365 access to notifications such as those for school-related weather and schedule changes, school activities, and potential emergency situations. In addition, the app can allow teachers and parents to directly communicate with each other, individually or in groups, all from within the same app.

“The new SchoolMessenger mobile app empowers everyone in the community to stay connected and up-to-date on the information that they want and need directly from their mobile device,” said Superintendent Joel Price. “It’s another great example of our ability to engage families through improved communication. We are excited about how the new app will help us communicate more effectively, and hope it leads to a stronger, more connected school community overall.”

Highly secure, the new SchoolMessenger app is built on the communications platform that lets the district manage and share important information by phone call, text message, email, and social media, and now, via the SchoolMessenger mobile app.

“We look forward to continuing to work with the Stanley County School District to help it reach its goals for effective communications throughout the entire school community,” said Nate Brogan, senior vice president of West’s Education group. “Parents today are busier than ever and rely on their mobile devices to connect them to the information that matters most. Our SchoolMessenger solutions allow schools and community members to stay connected through a robust mobile platform that will continue to evolve based on their needs.”

#30#